

[PDF] It's Okay To Be The Boss: The Step-by-Step Guide To Becoming The Manager Your Employees Need

Bruce Tulgan - pdf download free book



Books Details:

Title: It's Okay to Be the Boss: The

Author: Bruce Tulgan

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Description:

From Tulgan, author and expert on Generation X workers (born between 1965 and 1977), considers what he calls the epidemic of "undermanagement" in corporate America-or, the failure of managers

to take daily charge of the work environment and tell employees what to do and how to do it. He identifies seven big management myths, including there not being enough time to manage people; that to be fair, everyone should be treated the same; and the desire of managers to be "nice guys." Today's change in corporate culture from long-term employees working their way up the ranks to short-term workers in flattened organizations reporting to project managers who "empower" them leads to failure, because employees are not really free and managers are not trained. The author decries managers' lack of guidance, direction, feedback, and employee support, and he responds in this book with hands-on management advice that he clearly differentiates from micromanagement. The author tells us, "Taking the first step toward effective managing takes discipline and guts." An excellent book. *Mary Whaley*

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Review Hands on management advice . . . an excellent book. (Peter Cappelli, George W. Taylor Professor of Management, The Wharton School)

"If you want to be successful, I strongly recommend you do it the 'Tulgan way.'" (General Dennis J. Reimer (Ret.), Chief of Staff, United States Army (1995-1999))

"Bruce Tulgan makes it safe again to be a hands-on manager." (Mike Archer, President of Applebee's Services, Inc.)

"Hands-on management advice . . . excellent." (Booklist)

"Small business owners . . . will find [Tulgan's] advice valuable." (BusinessWeek SmallBiz)

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