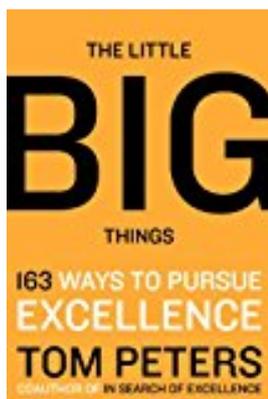


# [PDF] Little Big Things Intl, The

Thomas J. Peters - pdf download free book

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**Books Details:**

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Author: Thomas J. Peters  
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**Description:**

**Review** "If you truly believe 'excellence' is what Tom Peters is all about, then you will buy this book, read it, learn from it and go away confirmed in your belief. Tom's 163 tips are validated through experience again and again."--Stephen R. Covey, author of The 7 Habits of Highly Effective People and The Leader in Me

**From the Back Cover**

No one has had more influence in shaping the idea of modern management than Tom Peters. An

avowed enemy of conformism and the status quo, Peters is a necessary voice of experience to guide us through times of financial uncertainty. In *The Little BIG Things*, he provides essential wisdom for everyone—from the freelancer to the small business owner to the head of a major corporation—offering 163 ways to excel at the "people side of business" by pursuing excellence at every level.

"The 'Excellence Standard' is not about Grand Outcomes. In Zen-like terms, all we have is today. If the day's work cannot be assessed as Excellent, then the oceanic overall goal of Excellence has not been advanced. Period."

"If membership in your club (organization) is not aimed at 'mind-blowing' development for each staff member and 'window rattling' service for each customer and other extended family members, then . . . just what the hell is the point?"

--This text refers to an alternate edition.

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