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COMMUNICATION IN OUR LIVES, Seventh Edition, provides everything you need to strengthen your interpersonal, group, public speaking, and media literacy skills-and demonstrates the value of communication in your life. Award-winning, forward-thinking scholar Julia T. Wood focuses on helping you develop vital communication skills while exploring the latest research and theory of today's most prominent communication scholars, including current developments in cultural and social diversity and the impact of technology on communication. This popular text features an engaging, personal tone, highly readable style, and frequent Student Voice sections that explore how other students have experienced key communication concepts. It is also packed with interactive, online study tools that can help you explore human communication and become a more confident

and effective communicator.

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