

# [PDF] Cracking The PM Interview: How To Land A Product Manager Job In Technology

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## Description:

How many pizzas are delivered in Manhattan? How do you design an alarm clock for the blind? What is your favorite piece of software and why? How would you launch a video rental service in India? This book will teach you how to answer these questions and more.

Cracking the PM Interview is a comprehensive book about landing a product management role in a startup or bigger tech company. Learn how the ambiguously-named "PM" (product manager / program manager) role varies across companies, what experience you need, how to make your existing experience translate, what a great PM resume and cover letter look like, and finally, how to master the PM interview questions (estimation questions, behavioral questions, case questions, product questions, technical questions, and the super important "pitch").

## **CONTENTS:**

### **The Product Manager Role**

What is a PM?

Functions of a PM

Top Myths about Product Management

Project Managers and Program Managers

### **Companies**

How the PM Role Varies

Google

Microsoft

Apple

Facebook

Amazon

Yahoo

Twitter

Startups

### **Getting the Right Experience**

New Grads

Making the Most of Career Fairs

Do you need an MBA?

Why Technical Experience Matters

Transitioning from Engineer to Product Manager

Transitioning from Designer to Product Manager

Transitioning from Other Roles

What Makes a Good Side Project?

### **Career Advancement**

Tips and Tricks for Career Advancement

Q & A: Fernando Delgado, Sr. Director, Product Management at Yahoo

Q & A: Ashley Carroll, Senior Director of Product Management, DocuSign

Q & A: Brandon Bray, Principal Group Program Manager, Microsoft

Q & A: Thomas Arend, International Product Lead, Airbnb

Q & A: Johanna Wright, VP at Google

Q & A: Lisa Kostova Ogata, VP of Product at Bright.com

### **Behind the Interview Scenes**

Google

Microsoft

Facebook

Apple

Amazon  
Yahoo  
Twitter  
Dropbox

## **Resumes**

The 15 Second Rule  
The Rules  
Attributes of a Good PM Resume  
What to Include

## **Real Resumes: Before & After**

### **Cover Letters**

Elements of a Good PM Cover Letter  
The Cover Letter Template  
A Great Cover Letter

### **Company Research**

The Product  
The Strategy  
The Culture  
The Role  
The Questions

### **Define Yourself**

"Tell Me About Yourself" (The Pitch)  
"Why do you want to work here?"  
"Why should we hire you?"  
"Why are you leaving your current job?"  
"What do you like to do in your spare time?"  
"Where do you see yourself in five years?"  
"What are your strengths and weaknesses?"  
Sample Strengths and Weaknesses

### **Behavioral Questions**

Why These Questions Are Asked  
Preparation  
Follow-Up Questions  
Types of Behavioral Questions

### **Estimation Questions**

Approach  
Numbers Cheat Sheet  
Tips and Tricks  
Example Interview  
Sample Questions

### **Product Questions**

About the Product Question  
Type 1: Designing a Product

Type 2: Improving a Product  
Type 3: Favorite Product  
Preparation  
Tips and Tricks  
Sample Questions

### **Case Questions**

The Case Question: Consultants vs. PMs  
What Interviewers Look For  
Useful Frameworks  
Product Metrics  
Interview Questions

### **Coding Questions**

Who Needs To Code  
What You Need To Know  
How You Are Evaluated  
How To Approach  
Developing an Algorithm  
Additional Questions & Solutions

### **Appendix**

Top 1% PMs vs. Top 10% PMs  
Be a Great Product Leader  
The Inputs to a Great Product Roadmap  
How to Hire a Product Manager

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