[PDF] Essentials Of Understanding Psychology (B&B Psychology)

Robert Feldman - pdf download free book

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Your students are individuals. Do your teaching materials treat them that way? Feldman's *Essentials of Understanding Psychology* does.

Using a revolutionary revision process, *Essentials of Understanding Psychology* is a fully integrated learning system that brings the **"Students First**" goal to a new level. With the **adaptive learning program, SmartBook™,** every student has a unique experience personalized to their needs.

The new edition uses **"HeatMap"** technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart™. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most...the **"hot spots"**...and in turn refine and update these areas to be more clear, more concise, and more impactful.

The 11th edition continues with Feldman's **accessible pedagogy and hallmark research,** as well as his **modules-within-chapters format** that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

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