

# [PDF] Google Bomb: The Untold Story Of The 11.3M Verdict That Changed The Way We Use The Internet

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#### Books Details:

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#### Description:

"Google Bomb (n) or 'link bomb': Internet slang for a certain kind of attempt to raise the ranking of a given page in results from a Google search."

--Wikipedia

In today's technology-dependent world, the Internet has become a legal but lethal weapon against the privacy and reputations of its users. Based on Sue Scheff's landmark Internet defamation case,

which gave a face to online harassment, cyberbullying, privacy invasion, and Google bombs, and stirred Internet regulation and free-speech debates, *Google Bomb* arms listeners with information, legal advice, and reputation-defense tips. They come from one of the country's top cyber abuse attorneys, John W. Dozier Jr.

Dozier, who specializes in legal matters involving online defamation, copyright and trademark infringement, and hacking, uses Scheff's story as a backdrop to his explanation of a personal plan for reputation defense that anyone - including business owners, students, job seekers, employers, parents, and bloggers - can implement easily and immediately to help them maintain their searchable online image.

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