[PDF] Graphic Artist's Guild Handbook Of Pricing And Ethical Guidelines (Graphic Artists Guild Handbook: Pricing & Ethical Guidelines)

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Books Details: Title: Graphic Artist's Guild Handbo Author: Artist's Guild Graphic Released: 2013-09-30 Language: Pages: 352 ISBN: 0932102166 ISBN13: 9780932102164 ASIN: 0932102166

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Description:

Graphic Artists Guild Handbook: Pricing & Ethical Guidelines, 14th Edition is an indispensable resource for people who create graphic art and those who buy it. As the graphic art marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever.

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