[PDF] How To Argue: Powerfully, Persuasively, Positively

Jonathan Herring - pdf download free book

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Description:

From the Back Cover The ability to persuade, influence, and convince is a vital skill for success in work and life. However, most of us have little idea how to argue well. Indeed, arguing is still seen by many as something to be avoided at all costs, and mostly it's done really badly--or not at all. Yet it's possibly the most powerful and yet most neglected asset you could have.

Imagine being able to face any argument free of the fear, confusion, and intimidation that your opponent is probably experiencing. Imagine knowing that, win or lose, your argument has been made convincingly, confidently, and without losing your temper.

In *How to Argue* you'll learn all the golden rules of successful arguing and explore many of the

situations in life and work where arguments are most likely to happen.

Discover the art of arguing powerfully, persuasively, and positively, and you'll have a head start every time you want to

- Get your point across effectively
- Persuade other people to your way of thinking
- Keep your cool in a heated situation
- Win people over
- Get what you want
- Tackle a difficult person or topic
- Be convincing and articulate
- Have great confidence when you speak

About the Author Jonathan Herring understands the components of a good argument. He is a lawyer and eminent legal academic (at Exeter College of Oxford) and has written over twenty books, including best-selling textbooks on criminal law, family law, and medical law and ethics.

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