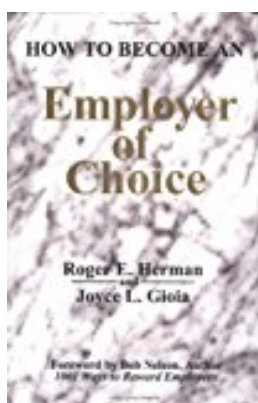


[PDF] How To Become An Employer Of Choice

Roger E. Herman, Joyce L. Gioia - pdf download free book



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Description:

About the Author Roger E. Herman and Joyce L. Gioia -- this book was written by a team of Strategic Business Futurists who concentrate on workforce and workplace trends. Through their research, Roger Herman and Joyce Gioia are able to forecast the future with a high degree of accuracy. Often described as visionaries, they integrate a wide range of trend indicators to project change.

As Certified Management Consultants, they apply their research and insights to help corporate leaders understand and prepare for the years ahead. While far-reaching and thought-provoking, their writing and speaking have a distinctly practical orientation that makes sense.

Herman and Gioia balance the bottom line and the heart. They slip easily between right and left brain thinking. The result is a clear business orientation with a strong human flavor that reflects the evolution in the World of Work

These futurists have their fingers on the pulse of change and they report their learnings in ways that everyone can understand and use. Their experience as professional speakers has taught them how to communicate effectively. This book is a product of their experience.

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