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Judith Martin, Thomas Nakayama - pdf download free book



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Description:

With the rapid expansion of globalization, intercultural contact is now part of daily life for most of us. *Intercultural Communication in Contexts* examines communication in multicultural relationships and provides practitioners with the tools for effective communication amid cultural, ethnic, and religious differences. Students are introduced to the primary approaches for studying intercultural communication along with a theoretical and practical framework for applying these approaches

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