

# [PDF] Marketing 2.0: Bridging The Gap Between Seller And Buyer Through Social Media Marketing

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**Books Details:**

Title: Marketing 2.0: Bridging the G

Author: Bernie Borges

Released: 2009-07-14

Language:

Pages: 312

ISBN: 1604942886

ISBN13: 978-1604942880

ASIN: 1604942886



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**Description:**

**About the Author** Bernie Borges got his initial inspiration for Marketing 2.0 from his speaking engagements and interaction with clients through his Internet marketing agency, Find and Convert. Borges is available for keynote presentations and full-day seminars. He is a frequent speaker at trade shows, conferences, and company events.

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