

# [PDF] The Non-Designer's Design Book (4th Edition)

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## Books Details:

Title: The Non-Designer's Design Boo

Author: Robin Williams

Released:

Language:

Pages: 240

ISBN: 0133966151

ISBN13: 9780133966152

ASIN: 0133966151

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## Description:

For nearly 20 years, designers and non-designers alike have been introduced to the fundamental principles of great design by author Robin Williams. Through her straightforward and light-hearted style, Robin has taught hundreds of thousands of people how to make their designs look professional using four surprisingly simple principles. Now in its fourth edition, *The Non-Designer's Design Book* offers even more practical design advice, including a new chapter on the fundamentals of

typography, more quizzes and exercises to train your Designer Eye, updated projects for you to try, and new visual and typographic examples to inspire your creativity.

Whether you're a Mac user or a Windows user, a type novice, or an aspiring graphic designer, you will find the instruction and inspiration to approach any design project with confidence.

THIS ESSENTIAL GUIDE TO DESIGN WILL TEACH YOU

- The four principles of design that underlie every design project
  - How to design with color
  - How to design with type
  - How to combine typefaces for maximum effect
  - How to see and think like a professional designer
  - Specific tips on designing newsletters, brochures, flyers, and other projects
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