

# [PDF] The Weekly Coaching Conversation: A Business Fable About Taking Your Game And Your Team To The Next Level

**Brian Souza - pdf download free book**

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**Books Details:**

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Author: Brian Souza

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**Description:**

**Review** "Brian Souza is an author after my own heart. Don't miss this outstanding story! Not only is The Weekly Coaching Conversation a great story, but Brian also knows that, as a leader, you are nothing without your people. I highly recommend you read this engaging story and let it inspire you to become a better leader."

**—Ken Blanchard, Coauthor of The One Minute Manager and Great Leaders Grow**

"Prepare to be entertained, inspired, and educated on what it really takes to begin the transformational journey from acting like a manager to becoming a leader. To get the most out of your organization, your team, or even yourself, The Weekly Coaching Conversation is an absolute must-read."

—**Richard J. Bakosh, Global Managing Director, Accenture**

"Management folklore has a new hero, Coach — a colorful and crusty veteran with tons to teach eager high-achievers. Brian Souza artfully brings Coach to life in The Weekly Coaching Conversation, a book grounded solidly in rigorous research and practical experience, and written in a highly memorable and inviting style. The fictional world of this wonderful fable is packed with real-world dilemmas, timeless lessons, and unforgettable turns-of-phrase. It's a highly enjoyable read, and one you'll find yourself returning to often. The Weekly Coaching Conversation is a winner!"

—**Jim Kouzes, Coauthor of The Leadership Challenge, Dean's Executive Fellow of Leadership, Leavey School of Business, Santa Clara University**

"The Weekly Coaching Conversation is great for the mind and the soul. Powerful coaching!"

—**Marshall Goldsmith, Author of MOJO and What Got You Here Won't Get You There**

"The Weekly Coaching Conversation is a great read and will become the definitive guide for aspiring leaders. If you want to take your team's performance to the next level, read this book."

—**Mark Silverman, President, The Big Ten Network**

"Brian Souza's new book The Weekly Coaching Conversation is destined to become a classic in the world of business leadership and the pursuit of maximizing human potential. It is an inviting, enchanting, and awe-inspiring parable. I highly recommend Brian's new masterpiece."

—**Michael Lardon M.D., Author of Finding Your Zone: Ten Core Lessons for Achieving Peak Performance in Life and Sports**

"I thoroughly enjoyed reading The Weekly Coaching Conversation and highly recommend it. Brian Souza is a wonderful storyteller with a powerful message. The ideas presented in this book are the foundations of long-term success and should be required reading for all managers and aspiring leaders."

—**John Daut, Senior Vice President of Sales, NetJets**

"If you want to learn what it takes to lead and succeed in today's highly competitive corporate environment, read The Weekly Coaching Conversation. While it's an engaging story that makes it a quick read, the leadership message is timeless!"

—**Rick Jackson, Chief Marketing Officer, VMWare, Inc.**

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