

[PDF] The Educated Franchisee: The How-To Book For Choosing A Winning Franchise, 2nd Edition

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Description:

Review *The Educated Franchisee* is a 'must read' for anyone thinking about or actively pursuing a franchise business. Read it and save yourself enormous amounts of time and money! --John Hewitt Founder and CEO of Liberty Tax Service; Co-Founder of Jackson Hewitt Tax Service

The Educated Franchisee provides the small businessperson the tools to achieve 'The American Dream' of successful ownership. Rick's approach makes it easy to take the journey toward wealth creation. A must read for any potential franchisee! --Jon Luther Chairman and Chief Executive

Officer of Dunkin Brands (Dunkin' Donuts); Former President of Popeye's Chicken and Biscuits

About the Author As one of the most respected franchise consultants in the United States, **Rick Bisio** has guided thousands of people to great business decisions regarding business ownership and franchising. Rick has owned both franchised and non-franchised businesses. He has bought, sold and invested in businesses and worked as an advisor to others seeking the same. In this book Rick shares his secrets for success. Rick is a regular speaker on the topics of business ownership and franchising and currently lives on a small resort island in Florida with his family.

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